



# Kaspersky Endpoint Security for Business

## Protect what your business values most

Now that cybercriminal tools are so inexpensive, organizations are seeing a dramatic growth in security events and an increase in the likelihood of a targeted attacks. We can add remote working and the proliferation of information exchange methods to the mix, and the fact that most of us have grown up online and have become complaisant about safe cybersecurity practices. In this challenging environment, how can you be sure that you have the right security product for your business – one that will protect every element of your IT infrastructure against the most advanced cyberthreats, and ensure business continuity in a changing world, without blowing your budget?

**Kaspersky Endpoint Security for Business** delivers the full stack of 'building blocks' to deliver automated threat defense and systems hardening that scales with your business, safeguarding its continuity and assets. The results speak for themselves.

World-leading threat intelligence is built into our DNA and influences everything we do. As an independent company we are more agile, think differently and act faster to confront and neutralize cyberthreats, regardless of their origin or purpose. That's how our product is able to deliver adaptive protection that no other vendor can offer.

## Cybersecurity that leaves the rest behind

Automated EDR technologies combine with our multi-layered approach to achieve the perfect balance between performance and efficiency of protection. Kaspersky has been named a Leader in the Forrester Wave Endpoint Security Suites 2019 evaluation<sup>1</sup>.

### Protect endpoints, servers and gateways

The world's most tested and most awarded security technologies help boost detection with minimal false positives – protecting endpoints, servers and gateways as well containers.

### Harden systems and boost productivity

Host Intrusion Prevention and cloud-enabled web, device and application controls with default deny all reduce your attack surface and help keep corporate resources under control, even outside your IT perimeter.

### Streamline security management and delegation

The unified console with a cloud<sup>3</sup> or on-premises deployment model supports Active Directory integration, as well as Role-Based Access Control (RBAC) and customizable dashboards, so access can be streamlined in line with individual team member responsibilities.

### Spot more attacks and intrusions with Automated EDR

Automated EDR protects user devices from targeted attacks which exploit unpatched vulnerabilities in the OS and in common applications. Also identifies abnormal behavior, automatically detecting and remediating targeted ransomware and fileless threats.

### Cut total cost of ownership and complexity

Forrester's TEI interviews with customers and subsequent report confirm that our customers experienced a ROI of 441% with our solution<sup>2</sup>. This year, with our new SaaS offering, we also take care of console upgrades and much more, at no extra cost, with the potential to deliver even higher ROI. Our enterprise-grade cloud console<sup>3</sup> lets you focus on security events, not on maintenance tasks.

### Save time by automating OS and software deployment tasks

Setting up new workstations in branches and home offices can be done remotely and automatically. You can also roll out and schedule new applications for automatic installation after-hours.

### Simplify migration initiatives

Straightforward migration from third-party endpoint protection solutions helps ensure a smooth, error-free transition, while our post-deployment quality assurance audit service can checks that the configuration is correct.



Common Criteria



<sup>1</sup> "The Forrester Wave™: Endpoint Security Suites, Q3 2019. The 15 Providers That Matter Most And How They Stack Up" by Chris Sherman with Stephanie Balaouras, Merritt Maxim, Matthew Flug, and Peggy Dostie.  
<sup>2</sup> "The Total Economic Impact™ Of Kaspersky Security Solutions," Forrester Research, Inc., January 2020.  
<sup>3</sup> There are some restrictions to the range of features and functionality that can be managed via the cloud console. For full information, see the [online help](#)



### The calm at the center of digital transformation

Automated software deployment and smooth upgrades between product versions minimize the number of deployment status events, saving the time – and expense – of security professionals, who are then freed up for more important tasks.



### Our knowledge is your power

Superior detection rates and built-in Automated EDR mean you can respond fast to significant numbers of attacks, decreasing your TCO and minimizing the number of events requiring human triaging.

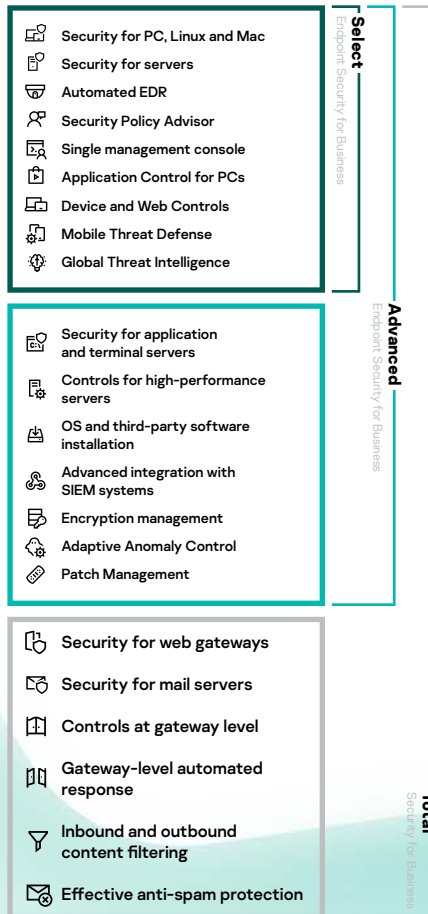


### A small mistake shouldn't become a big deal

Default security settings are optimized, and our built-in security advisor monitors modifications, alerting administrators to potentially costly errors.

## Three progressive feature packs

The tools and technologies in Kaspersky Endpoint Security for Business are intelligently balanced across progressive tiers to meet your evolving security and IT needs at every point in your business journey. See our separate data sheets covering each tier – Select, Advanced and Total – for more details.



## Support and services

Operating in more than 200 countries from 35 offices worldwide, our Technical Support covers your IT specialist's back, delivering vendor advice when you need it most, 24/7/365. Our post-deployment audit service checks that the configuration is correct and provides quality assurance for partner- and customer-led implementations. Learn more [here](#).

Cyber Threats News: [www.securelist.com](http://www.securelist.com)  
IT Security News: [business.kaspersky.com](http://business.kaspersky.com)  
IT Security for SMB: [kaspersky.com/business](http://kaspersky.com/business)  
IT Security for Enterprise: [kaspersky.com/enterprise](http://kaspersky.com/enterprise)

[www.kaspersky.com](http://www.kaspersky.com)

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# Beyond endpoint protection – now and in the future

Based on unparalleled sources of real-time threat intelligence and machine learning, our technologies continually evolve, enabling you to secure what your business values most against the latest, most complex cyberthreats.

## Recognized by decision-makers and industry leaders

Forget the marketing hype – listen to the recommendations of those who have already upgraded to Kaspersky Endpoint Security for Business, and are enjoying the benefits:

- Consistently outstanding protection – easy one-step upgrades ensure you're always up-to-date and ready to counter the latest cyberthreats
- User-friendly and centralized management – one server, one console, one agent
- Deeper integration of components – built in-house with decades of top ratings and independent verification
- Everything you need in a single purchase – transparent cost and licensing.



### Product Management

Industry Miscellaneous

Firm size <50M - 250M USD

Last update 2019

<https://kas.pr/epp-ref5>

**Your data is your life. Kaspersky Endpoint Security will protect your life.**

## Experience it for yourself

Our strong focus on R&D allows us to deploy resources to what matters most, to deliver cost-effective protection technologies and incorporate so many technological innovations into our products. Why not experience adaptive protection against advanced threats targeting your business for yourself? Visit [this page](#) for a free 30-day trial of Kaspersky Endpoint Security for Business.

# The bigger picture – Kaspersky IT security products for business

Endpoint protection, though critical, is just the beginning. Whether you operate a best-of-breed or single-source security strategy, Kaspersky offers products for hybrid cloud infrastructures and for legacy Windows XP systems that interlock or work independently, so you can pick and choose without sacrificing performance efficiency or freedom of choice. Learn more on our [website](#).



We are proven. We are independent. We are transparent. We are committed to building a safer world, where technology improves our lives. This is why we secure it, so everyone everywhere has the endless opportunities it brings. Bring on cybersecurity for a safer tomorrow.

Find out more at [kaspersky.com/transparency](http://kaspersky.com/transparency)



Proven. Transparent. Independent.